

# MEMBERSHIP APPLICATION



*Mannington Main Street is a non-profit, volunteer-driven organization dedicated to economic development and historic preservation in Mannington.*

*You have the opportunity to help build the future of your city by supporting Mannington Main Street. In participating you can have an active voice in making decisions that will influence you and your family.*

## *Become A Member Today!!*

Becoming a member of your local Main Street Program is investing in the future of your community. The returns you and your community will receive are well worth the investment in Main Street.

All members will receive a quarterly newsletter updating them on current happenings. Also members will have the first pick at free services offered through both state and national Main Street offices, including workshops and free professional consultations. Members will also be the primary candidates for grant opportunities through the Mannington Main Street Office.

Most importantly, members will have the satisfaction of knowing their annual contribution will be used to promote the economy and welfare and to preserve the history of their hometown.

### *Main Street Committees*

**DESIGN** involves improving the downtown's image by enhancing its physical appearance, not just of buildings, but also of street lights, window displays, parking areas, signs, sidewalks, promotional materials and all other elements that convey a visual message about what the downtown is and what it has to offer.

**ORGANIZATION** refers to building consensus and cooperation between the groups that play roles in the downtown. Many individuals and organizations in the community have a stake in the economic viability of the downtown.

**PROMOTION** involves marketing the downtown's unique characteristics to shoppers, investors, new business, tourist and others. Effective promotion creates a positive image of the downtown through retail promotional activity, special events and ongoing programs to build positive perceptions of the district.

**ECONOMIC RESTRUCTURING** refers to the strengthening of an existing economic base of the downtown while diversifying it. Economic restructuring activities include helping existing business to provide a balanced mix, converting unused space into productive property and sharpening the competitiveness of downtown merchants.

*Buying into Mannington Main Street  
is buying into your hometown.*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Would you like to serve on a committee?

Yes \_\_\_\_ No \_\_\_\_

First Choice \_\_\_\_\_

**ANNUAL MEMBERSHIP**

- \_\_\_ Individual            \$15.00
- \_\_\_ Family                \$20.00
- \_\_\_ Non-Profit            \$20.00
- \_\_\_ Business              \$30.00
- \_\_\_ Patron                 \$50.00
- \_\_\_ Lifetime               \$500.00

**Please return to:**

Mannington Main Street  
206 Main Street  
Mannington, WV 26582